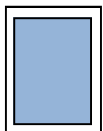


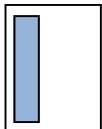


# 2017 PAA ADVERTISING RATES & CONTRACT

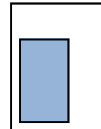
## (2017 PAA Publications—4 opportunities)



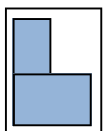
**Full Page**  
7-1/2" x 10"



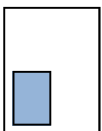
**1/3 Page Vertical**  
2-5/16" x 9-3/4"



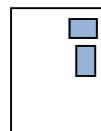
**2/3 Page**  
5" x 6-1/2"



**1/2 Page**  
H= 7-1/2" x 5"  
V= 3-9/16" x 9-3/4"



**1/4 Page**  
3-9/16" x 5"



**Business Card**  
H= 3-9/16" x 1-3/4"  
V= 2-5/16" x 3-1/2"

Mechanical Requirements: Bleed size = 8.75 x 11.25; Trim Size—8.5 x 11



Released late Summer/Fall, the annual **Directory & Resource Guide** will be in color and **created as a pdf** to be accessible on the PAA Website: [www.paauctioneers.org](http://www.paauctioneers.org)

- \_\_\_ Full Page (\$100)      \_\_\_ Inside cover, full page (\$200)
- \_\_\_ 1/2 Page (\$60)
- \_\_\_ 1/3 Page Vertical (\$50)      \_\_\_ Page 2, full page (\$200)
- \_\_\_ 1/4 Page (\$40)
- \_\_\_ 2/3 Page (\$75)
- \_\_\_ Business Card (\$30)

**Total \_\_\_\_\_**  
**Directory**

Three issues of the **Keystone Auctioneer** Magazine available:

	✓ <u>Spring Issue</u>	✓ <u>Summer/Fall Issue</u>	✓ <u>Winter Issue</u>
Full Page (\$190)	—	—	—
1/2 Page (\$100)	—	—	—
1/3 Page Vertical (80)	—	—	—
1/4 Page (\$70)	—	—	—
2/3 Page (\$130)	—	—	—
Business Card (\$40)	—	—	—
<b>Total _____</b>	<b>Total _____</b>	<b>Total _____</b>	<b>Total _____</b>
	<b>Spring</b>	<b>Summer/Fall</b>	<b>Winter</b>

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Check: Please make payable to PAA, send to the below address

Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover

(Please add 3% processing fee) TOTAL \$ \_\_\_\_\_

Name on card: \_\_\_\_\_

Account #: \_\_\_\_\_ Exp: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

Signature: \_\_\_\_\_ CSC# \_\_\_\_\_

Magazine Deadlines: Spring Magazine March 1 - Summer/Fall Magazine July 1 - Directory July 15 - Winter Magazine October 15

### Pennsylvania Auctioneers Association

c/o Kim Hemingway, Administrator \*\* P.O. Box 686, Gilbertsville PA 19525 \*\* 215-679-3526 \*\* [info@paauctioneers.org](mailto:info@paauctioneers.org)