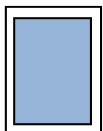
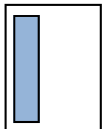




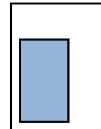
2018 PAA ADVERTISING RATES & CONTRACT



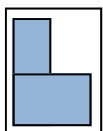
Full Page
7-1/2" x 10"



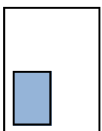
1/3 Page Vertical
2-5/16" x 9-3/4"



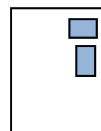
2/3 Page
5" x 6-1/2"



1/2 Page
H= 7-1/2" x 5"
V= 3-9/16" x 9-3/4"



1/4 Page
3-9/16" x 5"



Business Card
H= 3-9/16" x 1-3/4"
V= 2-5/16" x 3-1/2"

Mechanical Requirements: Bleed size = 8.75 x 11.25; Trim Size—8.5 x 11

Released late Summer/Fall, the annual ***DIRECTORY & RESOURCE GUIDE*** will be in color and created as a pdf to be accessible on the PAA Website: www.paauctioneers.org

- __ Full Page (\$100)
- __ 1/2 Page (\$60)
- __ 1/3 Page Vertical (\$50)
- __ 1/4 Page (\$40)
- __ 2/3 Page (\$75)
- __ Business Card (\$30)
- __ Inside cover, full page (\$200)
- __ Page 2, full page (\$200)

Total _____
Directory

Three issues of the ***KEYSTONE AUCTIONEER*** Magazine available:



	✓ <u>Spring Issue</u>	✓ <u>Summer/Fall Issue</u>	✓ <u>Winter Issue</u>
Full Page (\$190)	—	—	—
1/2 Page (\$100)	—	—	—
1/3 Page Vertical (80)	—	—	—
1/4 Page (\$70)	—	—	—
2/3 Page (\$130)	—	—	—
Business Card (\$40)	—	—	—
Total _____	Total _____	Total _____	Total _____
	Spring	Summer/Fall	Winter

Company Name: _____
 Contact Name: _____
 Email: _____
 Phone: _____

Check: Please make payable to PAA, send to the below address
 Credit Card: __ Visa __ MasterCard __ Discover
 (Please add 3% processing fee) TOTAL \$ _____
 Name on card: _____
 Account #: _____ Exp: _____
 Billing Street Address: _____
 Signature: _____ CSC# _____

Magazine Deadlines: Spring Magazine March 1 - Summer/Fall Magazine July 1 - Directory July 15 - Winter Magazine October 15

PENNSYLVANIA AUCTIONEERS ASSOCIATION

c/o Kim Hemingway, Administrator ** P.O. Box 686, Gilbertsville PA 19525 ** 215-679-3526 ** info@paauctioneers.org