

2018 PAA Sponsorship Opportunities

Please consider one or more of the following sponsorship categories:



PLATINUM SPONSOR: \$1,250 AND ABOVE

- Exhibit space at the next PAA Conference and Trade Show (\$200 value);
- A one-of-a-kind vinyl banner (\$225 value) displayed for the duration of the conference with your logo and company name;
- Your company name listed on a sponsorship sign displayed for the duration of our conference;
- Invitation to include a promotional flyer, brochure, sample publication, or catalog into our conference registration packet;
- Your company name listed in the official conference program and **The Keystone Auctioneer**;
- One-year trade membership in the Pennsylvania Auctioneers Association (\$200 value);
- Full-page ads in the next year's "Keystone Auctioneer" in all 3 issues (\$450 value);
- Invitation to submit a news article or press release for the PAA news magazine in all 3 issues;
- Invitation to submit a 1/2 page color back cover ad in 1 issue of the magazine (1st come, 1st serve basis);
- Name recognition, company logo and associated link on the PAA web site and Facebook post.
- 20% discount on advertising in the **Conference Program Booklet**.

GOLD SPONSOR: \$850

- Exhibit space at the next PAA Conference and Trade Show (\$200 value);
- Your company name listed on a sponsorship sign displayed for the duration of the conference;
- Your company name listed in the official conference program and **The Keystone Auctioneer**;
- Invitation to include a promotional flyer, brochure, sample publication, or catalog into our conference registration packet;
- One-year trade membership (\$200 value) in the Pennsylvania Auctioneers Association;
- Half-page ads in the next year's "Keystone Auctioneer" in all 3 issues (\$240 value);
- Invitation to submit a news article or press release for the PAA news magazine in 2 issues;
- Invitation to submit a 1/2 page color back cover ad in 1 issue of the magazine (1st come, 1st serve basis);
- Name recognition, company logo and associated link on the PAA web site and Facebook post.
- 10% discount on advertising in the **Conference Program**.

SELECT SPONSOR: \$100 AND ABOVE

- Your name listed on a sponsorship sign displayed for the duration of the conference;
- Your name listed in the official conference program and "The Keystone Auctioneer."

INDIVIDUAL EVENT SPONSORSHIPS: \$200 EACH

- Your name listed on a sponsorship sign displayed for the duration of the event;
- Your name listed in the official conference program and "The Keystone Auctioneer."

Additional Conference advertising available

- Program Booklet
- Gobo Projection

Contact us at:
info@paauctioneers.org
 or 215-679-3526

Please check one or more to help subsidize the cost of each (Registration fees do not cover the PAA's Cost).

- | | |
|--|--|
| <input type="checkbox"/> Continental Breakfast | <input type="checkbox"/> Ice Cream Sundae Bar |
| <input type="checkbox"/> Buffet Lunch | <input type="checkbox"/> Fun Auction Dinner |
| <input type="checkbox"/> Luncheon (served) | <input type="checkbox"/> Farm Show Bus |
| <input type="checkbox"/> Refreshment Break | <input type="checkbox"/> Registration Packets (folders,copies) |

Company _____ Contact _____
(as it should appear in printed materials)

Address _____ City _____ ST _____ Zip _____

Phone _____ Fax _____ Cell _____

Email _____

Payment options:

Checks should be made payable to PAA **Amount enclosed**
 \$ _____ (checks)

Credit Cards: _____ VISA _____ Master Card _____ Discover (CC add 3% processing fee) \$ _____ (Cr. Card)

Name(as it appears on card, printed) _____

Account # _____ Exp. Date: _____ CSC# _____

Signature _____

All conference-related benefits are based on receipt of appropriate materials by requested deadline of November 25, 2017

Send to: Pennsylvania Auctioneers Association, PO Box 686, Gilbertsville PA 19525
 215-679-3526 * info@paauctioneers.org